شركة التقنيات التطبيقية
Applied Technologies Company Ltd.

We have the right *SOLUTION* for you!!

About Us

Applied Technologies Company today is a recognized player in the IT market throughout KSA. Due 2009 AppTec has been awarded 8th among Saudi's 100 Fastest Growing Business, also it has been awarded as Best Technology Company of The Year among Arabian Business Achievements Awards KSA. We make it our duty to see that our services and products are delivered on schedule, that they achieve defined quality standards and that they perform consistently. Our size, structure and agility enable us to respond rapidly to customer requirements and market opportunities, and to implement tailored and personalized solutions quicker and more accurate than most of our competitors in the market. Whether you are at work, surfing the Net or executing your most critical business operations over the Public Domain...We have the right solution for you!!!

Since 2001, Applied Technologies has been addressing corporate and VIP clients' needs by providing affordable and integrated solutions for today's and tomorrow's complexities, fast-changing, and often confusing Information Technology. We combine the benefits of a knowledgeable core team of engineers and consultants with services of a tightly Integrated Network.

At Applied Technologies, we guarantee that our team will address your immediate concerns, solve your pressing problems, and offer ideas and suggestions, which effectively use information systems to enhance your company's profits. Our approach is unlike any other system integrator or consulting firm; as we don't just address your immediate requirements or send you break-fix technicians; we stress on long-term benefits and possess the analytical skills necessary to help our clients make the right strategic IT decisions that are in line with their budgetary requirements and business strategy.

Our Limit Is Bounded By Your Imagination!

Our Mission

Shall continue to improve our operations to sustain business, achieve company objectives and deliver what we promise by:

- Guarantying that our services and products are delivered on schedule with the highest defined industry quality standards.
- Maintaining client satisfaction by understanding their needs and surpassing their expectations.
- Promoting a rewarding experience for our employees through a professional working environment.

To Be or Not To Be ... Connected!

Internet Service Provider (ISP)

Offering a focused range of services, specifically designed to meet the needs of our customer base. We own and manage the network on which we operate, giving us maximum control over delivery, service quality and cost. In addition, the seamless nature of our structure enables us to roll out new products and services quickly and cost-efficiently.

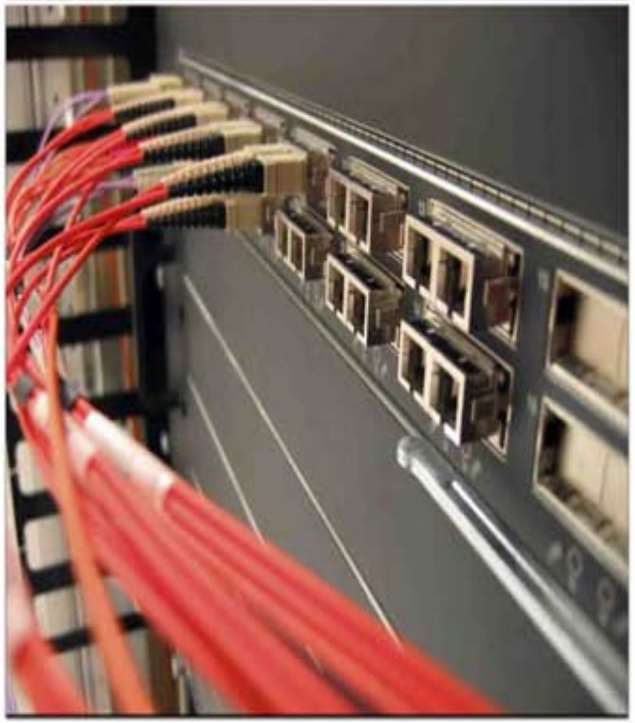
Products & Services

- Broadband Internet Access
- Broadband Data Access
- Hosting Services
  - Email Hosting
  - DNS Hosting
  - Web Hosting
- Engineering & Design Services
- Network Security Services
- Processing & Storage Services
- Remote Disaster Recovery Services
- Co-location Services
- ISP and WISP Services
- Monitoring & Management Services

Enabling Technology in Your Proximity...

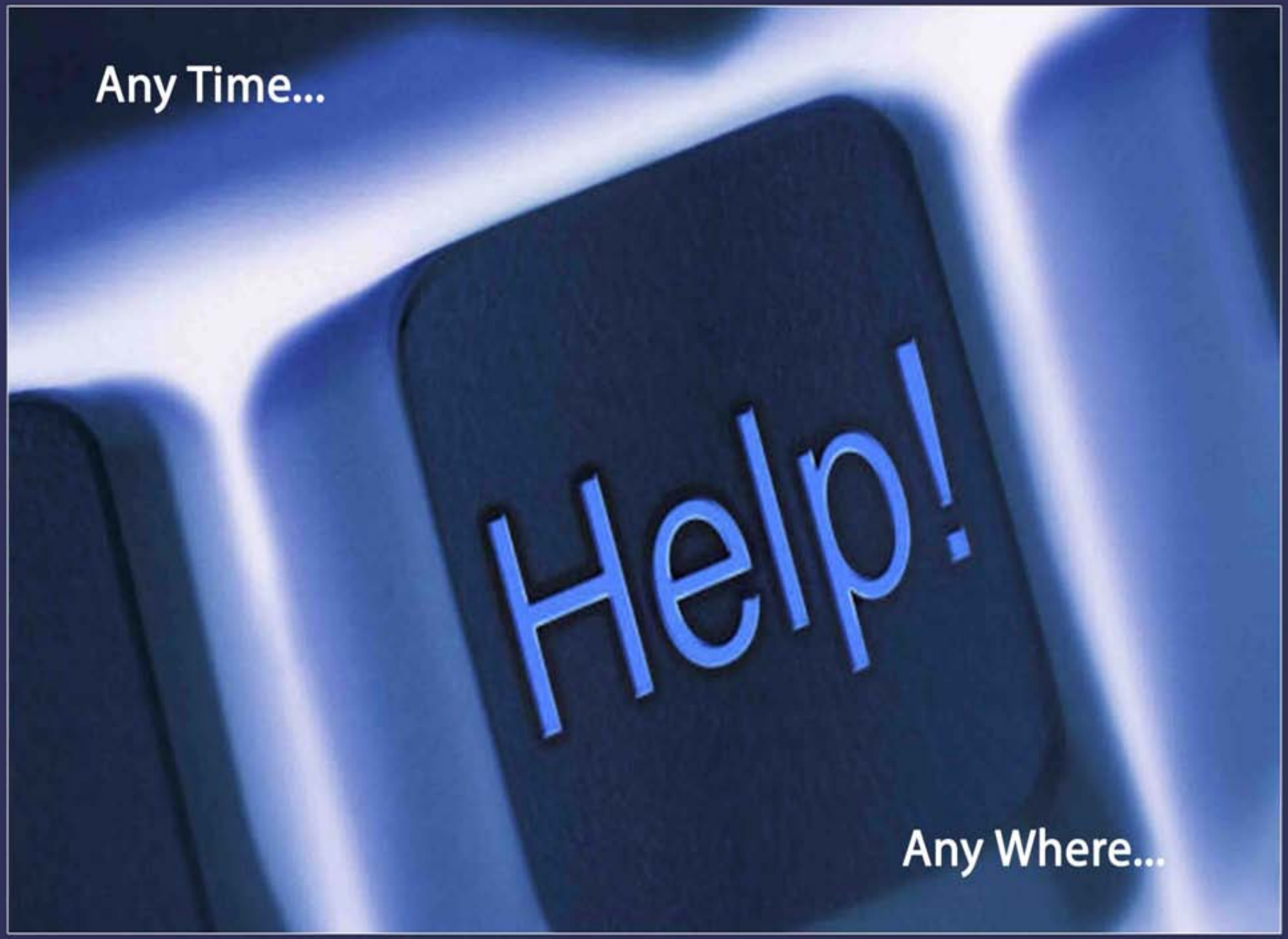
Last Mile Services Unit (LMS)

AppTec's deployment services focus on designing and building inter-networking sites in a timely, cost-effective manner. Through our Professional Services Team, the optimal combination of Project Management, certified technical skills, and local market knowledge are combined to ensure a rapid successful launch and ongoing deployment.



Products & Services

- Technology Consulting Services
- Design and Deployment Services
- Technology Products Reselling
- Wireless Backhaul Services
- Last Mile Access Services
- Interactive Multimedia & IPTV Solutions


Any Time...
Help!
Any Where...

TSS
Technology Support Services

Technology Support Services Unit (TSS)

IT support and IT staff outsourcing is one of the fastest growing trends in the business world today. More and more executives understand the value and return on investment of entrusting specialized business functions and talents to partners with expertise in those areas.

Products & Services

- Long term Consulting Services
- Long term Project Management Services
- Yearly Operation & Maintenance Agreements
- Long term Large Scale Deployment and Installation Contracts.
- Data Center Facility
- Yearly 24x7 Support & Maintenance
- IT Outsourcing

AppTec's Products & Services are Tailored Specifically To Deliver Manueverability Across Challenging Complexities Of Each Industry's Demands...
Sectors & Industries We Serve:
. Hospitality Sector
. Government & Diplomatic Sector
. Private Business Corporates
. Aeronuatical Telecommunication Industry
. Real Estate Sector
. Special Events & Venues
. Educational Sector
. Healthcare Sector

AppTec's Hospitality Solutions

Hospitality Industries strive to create an environment that adapts to each guest's preferences, allowing them to enjoy the productivity of their office with the comforts of home. Applied Technologies' solution for the hospitality industry enables richer interaction between guests and the hotel, which subsequently improves guest loyalty, enhances profitability and promotes differentiation.

Our Solutions & Services for Hospitality Industry

- Complete communication solution
- Wireless Mobility
- IT Outsourcing
- Convention/Video Conferencing Service
- IT Outsourcing
- Halls & Lobby Hotspots
- 24 x 7 Guest Support
- Network Monitoring

IPTV Solution

Internet Protocol Television, or IPTV, refers to television broadcasting that is distributed over an IP network. IPTV is designed to distribute television broadcasting and video across building and campus networks over a local area network (LAN), replacing limited traditional analogue distribution systems with a flexible, scalable and cost-effective alternative.

IPTV Contents

- Live TV & Pay TV
- Radios
- Music On Demand
- Hospitality Modules
- Bill/Check-Out
- Customer Satisfaction
- Time-Shifting N-PVR
- Video On Demand
- Internet
- Wake up (Reminder)
- Housekeeping
- PMS Connection

AppTec 2009

"Arabian Business Achievements Awards"

"Technology Company of The Year"

"100 Saudi Fastest Growth Business"

"Ranked #8 Among 100 Saudi Company"

"The achievements of an organization are the results of the combined effort of each individual..."

Our Achievements

Over the years, Applied Technologies has successfully delivered many different projects. Our customers benefited greatly from the indepth knowledge, innovation, flexibility, quality, and many years of experience our staff has..

FY01/FY02

- Kingdom Tower – Riyadh Internet/Data Network Deployment, Operation & Maintenance.
- Satellite Head End TV System Buildup Project for Kingdom Center.

FY03

- AppTec/Glob Tel Partnership to provide Broadband Wireless Coverage in Riyadh.
- Corporate Infrastructure Buildup Projects for a number of clients

FY04

- Broadband Wireless Infrastructure for WAN Connectivity for VVIPs within KSA for data and voice traffic.
- Established Jeddah NOC to expand geographical coverage and physical presence.

FY05

- App Tec Awarded the ISP license within KSA.
- Enabled comprehensive wireless Internet Access within Residential and business Complexes.
- Al Badria Commercial Complex – Jeddah Internet/Data Network Deployment,
- Operation & Maintenance.
  Tujjar Jeddah Internet/Data Network Deployment, Operation & Maintenance.

FY06

- App Tec signed (DSP) Unbundled Last Mile Connectivity Services Procurement Agreement.
- App Tec become a main player in the region by creating and enhancing Broadband Networks for DSPs.
- App Tec signed an agreement with (DSP) to extend App Tec's exclusive access privileges to strategic landmarks within the Kingdom to the (DSP).

FY07

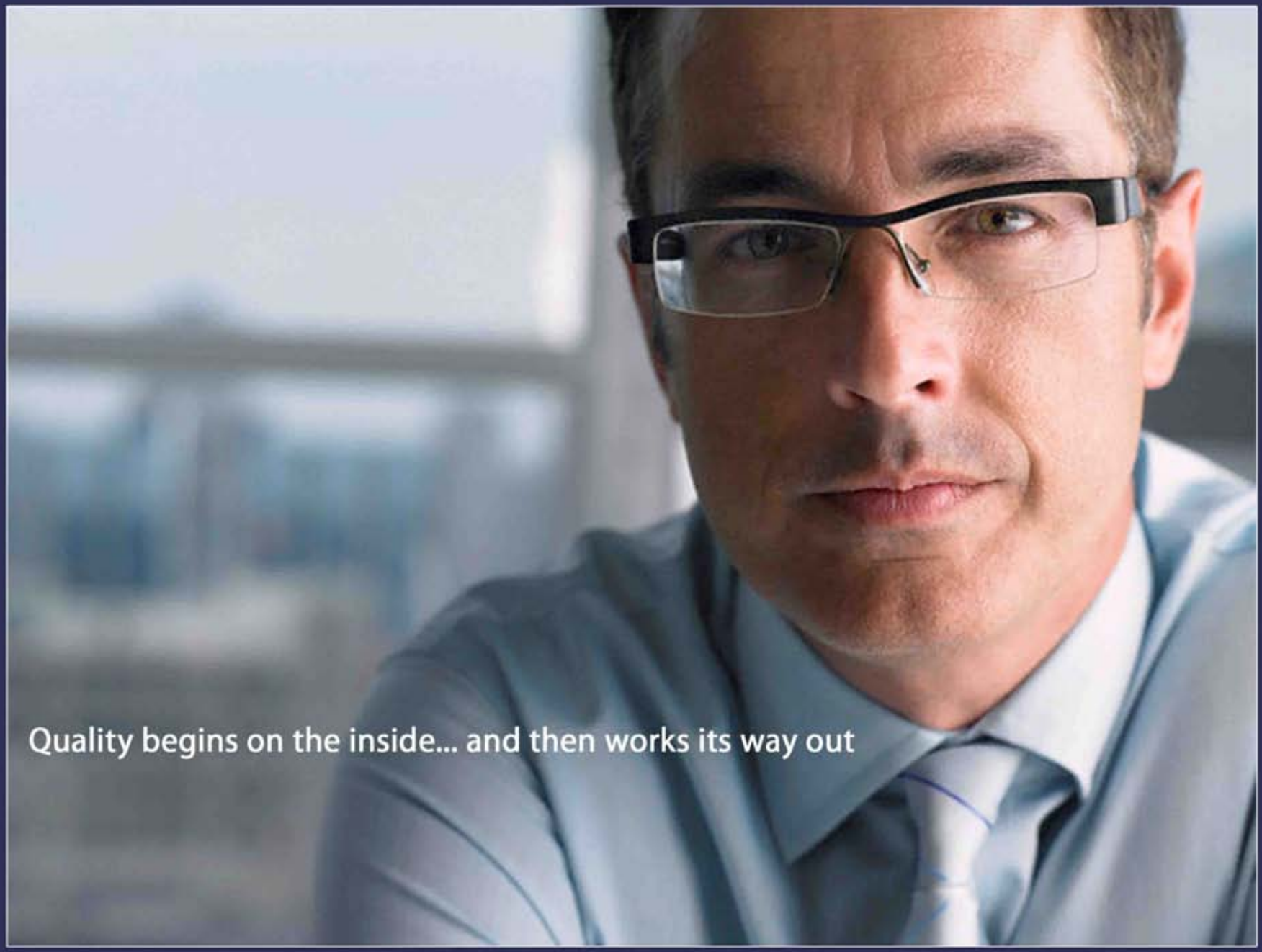
- Signed an agreement with (DSP) for the installation of Subscriber's Units – Outdoor (SUO) for Wi-Max connectivity.
- Partnered with Saudi Telecom Company (STC) to procure STC last mile connectivity.
- Restructured App Tec's internal business units in response to rapid growth and to meet Market changes and demands.

FY08

- Scored growth rate above 50%.
- Doubled customer base.

FY09

- AppTec awarded ***Rank #8*** among Saudi's 100 Fastest Growing emerging businesses.
- Arabian Business Ahievements Awards KSA 2009 has awarded AppTec "***Technology Company of The Year***"


Quality begins on the inside... and then works its way out

Why AppTec?!

Making Technology Work For You…

- A single stop shop for all your connectivity requirements.
- Better utilization over your WAN links.
- Improved performance on your WAN links.
- Improved Security over your WAN link.
- Guaranteed Bandwidth sizes at the most affordable of rates.
- Improved Reliability and Bigger Coverage.

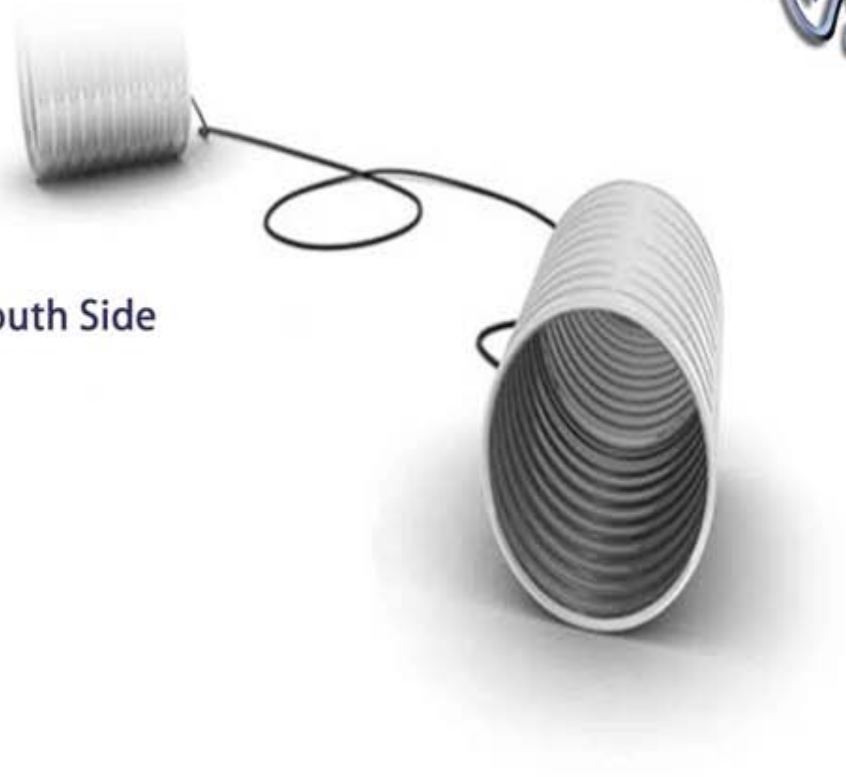
Making Technology Convenient For You…

- Services Outsourcing:
  - Relief you budget sheet of IT related overhead.
  - No need to invest in acquiring or training IT staff anymore.
- Our highly qualified technical support team will do the needy for you.
- Standardize your technical support requests.
- Minimize services Downtime.
- Lower networking and IT equipment costs.
- Service and Expertise variation.

Success depends on your backbone, not your wishbone!

Our Credentials

Contact Us



Kingdom Tower Level 22 – South Side
P.O. Box 69211
Riyadh 11547
Tel: +966-1-2110211
Fax: +966-1-2110212
Email: info@app-tec.com
URL: www.app-tec.com

www.app-tec.com